



FOR IMMEDIATE RELEASE

**Non-Profits Vie To Receive \$100,000 Deep-Energy Retrofit!**  
*BrightBuilt Retrofit Offers New England NPOs An Incredible Opportunity*

*Portland, ME* — Today the BrightBuilt collaborative publicly announces an exciting Request for Submittals to all non-profit organizations within the states of Massachusetts, Vermont, New Hampshire and Maine who are interested in being selected to receive the BrightBuilt Retrofit (BBR) award, a deep-energy retrofit estimated to be valued at more than \$100,000.

The goal of this very unique sustainability project is to develop a high profile, open source, community project that will result in the completion of an energy-conserving building renovation for a deserving New England non-profit organization. The completed project will bring to light the value, affordability, and accessibility of deep energy retrofits in colder climates.

“Through a collaboration of non-profit partners, leaders in energy-efficiency, building design and construction, and surrounding communities, the potential of this project is tremendous,” says Keith Collins, the inspiration and initial funder behind BBR.

The selected non-profit organization will receive the following:

- \$10,000 cash award toward the project cost
- \$90,000 interest free loan toward the project cost
- Discounted design services, material costs, and labor
- Access to an award-winning team of experts
- A reduced carbon footprint and lower energy bills

Interested non-profit organizations are encouraged to learn more about the project and download an application from [www.brightbuiltbarn.com/brightbuilt-retrofit](http://www.brightbuiltbarn.com/brightbuilt-retrofit). Applications must be submitted by 4PM EST on September 15, 2010.

The guiding principles of the BrightBuilt Retrofit project include being: open-sourced, community enhancing, sustainable, affordable, replicable, educational, highly-visible, and beautiful. Throughout this unique project’s development, the guiding principles will serve as a framework for the decision-making process.

**BrightBuilt Retrofit** (BBR) is a collaborative community project in partnership with the U.S. Green Building Council, Northeast Sustainable Energy Association, Green Building Advisor and Green Building, LLC. For more information, visit [www.brightbuiltbarn.com/brightbuilt-retrofit](http://www.brightbuiltbarn.com/brightbuilt-retrofit).

###

**CONTACT:** Alisa Conroy | [aconroy@thesoapgroup.com](mailto:aconroy@thesoapgroup.com) | 888.850.0181